

# OFFICIAL CONTEST RULES

**You must be 18 years of age to enter.**

**No purchase or payment of any kind is necessary to enter or win this contest.**

These Official Rules apply for the MyDarryls Contest ("Contest") conducted by Restaurant Investors, LLC ("Darryls") The contest will start on December 15, 2010 and will end at 11:59:59 p.m. Eastern Standard Time ("EST") on April 15, 2010. Entries in the contest should be emailed to Contest@MyDarryls.com and must contain an image and a story to be eligible for the prizes. By entering this Contest, you agree to the Terms in these Official Rules.

Contest entrants and Prize recipient must be legal residents Canada or the United States who are aged 18 years or older at the time of entry to be eligible. Void where prohibited by law. Contest subject to all applicable federal, state and local laws and regulations.

You may enter as often as you wish, however, each submission must be different. All entries that are deemed by Darryls to be immoral, obscene, profane, lewd, not in keeping with image, or in violation of these Official Rules will be disqualified and eliminated. Entries that are lost, late, misdirected, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at the Web site or elsewhere, will not be eligible. Darryls, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Web site, or otherwise in violation of the Official Rules. It further reserves the right to cancel, terminate, or modify the Contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, force majeure, or technical failures of any sort.

Entrants represent and warrant submission, and their advertising line photographs and written material are their original work, they have not been copied from others, and their publication including images or likenesses of people depicted in the submission will it does not violate the rights of any other person or entity.

All entry materials become the property of Darryls and will not be acknowledged or returned. The copyright in any submission shall remain the property of the entrant, but entry in this Contest constitutes entrant's irrevocable, perpetual permission and consent, without further compensation or attribution, to use the submission and the entrant's first name, initial of last name, and city and state/province for editorial, advertising, commercial and publicity purposes by Darryls and/or others authorized by Darryls, in any and all media now in existence or hereinafter created, throughout the world, for the duration of the copyright in the Submission. Darryls and/or others authorized by the Sponsor shall have the right to edit, adapt, and modify the Submission. Each entrant releases and discharges Darryls, the judges, any party associated with the development or administration of the Contest, their employees, agents or representatives or any of their parents, subsidiaries, sister companies, or affiliates from any and all liability in connection with the Contest, including without limitation, legal claims, costs, injuries, losses or damages, demand or actions of any kind.

Four (4) Winning Entries will be selected from among all eligible entries received. These top four (4) entries will be selected on the basis of the submitted originality, creativity, and inspiration.

One (1) Grand Prize Winning Entry will be selected by an online vote from among the top four (4) entries. The vote will be open to the public, starting March 15, 2010 and ending at 11:59:59 Eastern Standard Time (EST) on April 15, 2009.

One (1) Grand Prize will be awarded, consisting of a \$500 gift card to Darryl's Restaurant (the "Prize"). Certain restrictions may apply. The Prize winner will be notified on or about April 16, 2010. If the winner cannot be contacted or does not respond within seven (7) days, an

alternate winner may be selected, at the sole discretion of Darryls. The approximate retail value of the Prize is \$500.00. Income and other taxes, if any, are the sole responsibility of the winner.

The Prize is not transferable. No substitutions for the Prize except by Darryls, in which case a prize of equal or greater value will be substituted.

All entries become the property of Darryls and will not be acknowledged or returned.